



CREATOR OPERATIONS

SAIKO Network Guidebook

Paid China Pilot

For international creators entering the Chinese market

ACCOUNT OWNERSHIP • LOCALIZATION • OPERATIONS • MONETIZATION

Contents

- 01 What the Paid China Pilot is
- 02 The dedicated SAIKO team
- 03 How the Paid China Pilot contract works
- 04 Account ownership and management
- 05 Content management workflow
- 06 How the SAIKO Creator Dashboard works
- 07 Campaign and affiliate workflows
- 08 What the creator needs to provide
- 09 What happens during the three months
- 10 Renewal, non-renewal, and handover
- 11 The Paid China Pilot in one view

1. What the Paid China Pilot is

This guidebook describes the Paid China Pilot, a three-month Exploration Phase designed to:

- Establish the creator's official presence on selected Chinese platforms
- Test whether the creator's content and positioning can build a sustainable audience in China
- Test whether the account has realistic platform-monetization and commercial potential
- Identify the platforms, formats, and themes with the strongest potential
- Create a reliable remote workflow for localization, approvals, publishing, and reporting
- Build the foundation for future brand partnerships, affiliate sales, platform revenue, and longer-term growth

SAIKO Network manages the local operating work so the creator can participate in China without building an internal China team. The creator remains involved in brand decisions and approvals while SAIKO handles localization, production coordination, publishing, platform operations, and performance analysis.

The initial term does not guarantee follower growth, verification, distribution, monetization, sponsorships, or revenue. These outcomes remain subject to platform decisions, audience response, content supply, and market conditions.

2. The dedicated SAIKO team

Each Exploration Phase creator is supported by three core roles.

Creator Success Manager

The Creator Success Manager is the creator's main point of contact. This role coordinates onboarding, goals, account setup, approvals, requests, reporting, and communication between the creator and the local team.

Content Operations Manager

The Content Operations Manager leads content selection, editing, localization, quality control, and publishing readiness. This includes Chinese hooks, subtitles, captions, covers, platform formatting, cultural adaptation, and content-safety review.

Business Development Manager

The Business Development Manager develops commercial opportunities once the account has established sufficient audience and positioning. This includes brand outreach, campaign discussions, affiliate programs, commercial terms, deliverables, and closeout coordination.

Specialists, contractors, local operating companies, and payment or collection partners may support these roles when required. SAIKO remains responsible for delivering the contracted services.

How we communicate

Creators choose an informal communication channel, while formal actions remain in the SAIKO Request Center:

- **Informal communication - WhatsApp or Discord:** the creator can choose their preferred channel for quick questions, everyday coordination, reminders, creative discussion, and simple progress updates.
- **Formal, trackable actions - SAIKO Request Center:** content approvals, requests for materials, campaign decisions, account-verification tasks, files, deadlines, revisions, and other actions that need a clear owner and permanent record.

Any approval, deadline, deliverable change, or commercial decision discussed informally is recorded in the Request Center with its owner, files, due date, and status.

The screenshot displays the SAIKO Request Center interface. On the left is a sidebar with navigation links: Overview, Accounts, Account verification, Content Pipeline, Posts, Analytics, Commercial, Affiliate Sales, Copyright Shield, Request Center (highlighted), Settings, Billing, and Earnings & Payouts. The main content area is titled 'Your requests' and shows a list of requests. The first request is 'Welcome aboard — how SAIKO Network works' from Morgan Liu to Alex Morgan, with a status of 'Waiting on creator' and a due date of Sep 17, 3:50 PM. The second request is 'Complete the account verification form' from Taylor Lin to Alex Morgan, also 'Waiting on creator' with a due date of Sep 14, 3:50 PM. The third request is 'Register creator platform account' from Taylor Lin to Alex Morgan, 'Waiting on start' with a due date of Sep 14, 3:50 PM. The fourth request is 'Draft creator positioning and growth strategy' from Taylor Lin to Alex Morgan, 'Resolved' with a due date of Sep 14, 3:50 PM. On the right, there is a 'Welcome aboard — how SAIKO Network works' section with a 'Waiting on creator' status. Below this is a 'YOUR SAIKO TEAM' section featuring three team members: Morgan Liu (Creator Success Manager), Taylor Lin (Content Operations Manager), and Jamie Chen (Business Development Manager), each with a description of their role and a list of tasks they will do next.

Request Center showing structured creator and SAIKO team conversations

3. How the Paid China Pilot contract works

Term and activation

- The initial term is three consecutive months.
- Service begins after the required initial payment clears unless another date is agreed in writing.
- The agreement expires at the end of the initial term unless both parties sign an extension or replacement agreement.
- Continued discussions or temporary account access do not create an automatic renewal.

Paid China Pilot pricing

PRIMARY ACCOUNT

US\$299 / month

One managed platform account

ADDITIONAL ACCOUNT

+US\$100 / month

For each additional managed platform account

MONTHLY BILLING

US\$99 setup

One-time setup fee due with the first payment

PAY THREE MONTHS IN FULL

US\$897 upfront

One platform for three months; setup fee waived. Extra platforms charged separately.

OUTSIDE THE STANDARD SCOPE

Paid promotion, original filming, travel, livestreaming, e-commerce operations, and work outside the agreed scope require separate written approval

The signed proposal and service agreement show the exact platforms, payment schedule, fees, and approved scope for each creator.

Included content capacity

For each managed channel, the standard Exploration scope includes one of the following monthly production options:

- 4-6 localized long-form videos; or
- 10-14 localized short-form videos

The selected option applies per managed channel, per month. It does not include both volume ranges for the same channel in the same month.

Editing, dubbing, subtitles, covers and platform-native packaging are included, with voice and likeness permissions agreed before use. Delivery within each range depends on source length, complexity, platform requirements, available rights, and timely creator materials and approvals. Creator-caused delays may move the schedule, and unused capacity does not automatically roll over.

Included support also covers daily analytics, strategy review and delivery reporting; copyright monitoring; financial administration, legal coordination and China-based local operations. Legal coordination is not regulated legal or tax advice. Paid promotion and separately approved third-party services are not included in the service fee.

Revenue share

The Paid China Pilot distinguishes two revenue categories:

PLATFORM REVENUE

0% SAIKO / 100% creator

This includes platform ad revenue generated from views of your content, creator incentives, subscriptions and viewer gifts.

COMMERCIAL REVENUE

25% SAIKO / 75% creator

This covers ad campaigns, affiliate sales and brand partnerships sourced and negotiated by SAIKO for the managed China partnership. Commercial ad campaigns are distinct from platform view-based ad revenue.

China-Attributed Net Collected Revenue is China-attributed revenue actually received after permitted deductions such as platform or payment-processing commissions, refunds, chargebacks, indirect taxes, required withholding, and approved campaign-specific third-party costs.

The creator receives a monthly consolidated statement showing revenue sources, currencies, permitted deductions, the creator share, the SAIKO share, prior payments, and outstanding balances. Undisputed creator earnings are paid according to the service agreement after cleared funds and required payment or tax documentation are available.

Sales through the creator's own website, store, checkout, courses, merchandise, or other direct channels require a separate affiliate agreement and agreed attribution method before promotion through the managed accounts.

Early termination

The creator may terminate the pilot before the end of the three-month term by giving written notice. If the creator terminates early for convenience, or for any reason other than SAIKO's uncured material breach, the full cost of the agreed three-month pilot must still be settled, including any unpaid monthly service fees for the approved managed platforms and any other amounts already approved under the agreement.

This is a three-month minimum commitment, not a month-to-month service. The pilot is offered at a substantially reduced rate because SAIKO commits team capacity and invests in setup, strategy, localization, production, publishing, and local operations from the beginning. Requiring settlement of the full three-month cost protects that upfront investment and reserved capacity; it is not an additional early-termination penalty.

4. Account ownership and management

The creator remains the account owner

Managed accounts are registered for and verified in the creator's name, subject to platform rules. The creator remains the beneficial owner, while SAIKO receives limited operational access to the selected Chinese platforms for the agreed term and scope. Real-name verification is commonly required for monetization, contracts, settlements, livestreaming, or withdrawals.

Real-name verification

SAIKO prepares the instructions and supports the verification workflow, but cannot impersonate the creator or complete personal-presence steps such as live facial recognition or identity declarations on the creator's behalf. SAIKO will schedule a call and guide the creator through the verification process step by step, while the creator personally completes any actions required by the platform.

SAIKO's operational role

During the three-month term, SAIKO acts as the designated day-to-day operator for the covered accounts. Subject to the creator's approval settings and platform rules, SAIKO can:

- Manage operational credentials, devices, permissions, and recovery methods
- Prepare, localize, upload, schedule, publish, organize, edit, or remove approved content
- Update ordinary profile information, captions, covers, tags, playlists, and collections
- Moderate comments and routine community interactions
- Review account, audience, content, and performance analytics
- Handle routine platform support, security, recovery, and appeal administration
- Submit ordinary copyright or unauthorized-repost reports using approved evidence
- Coordinate commercial enquiries and present opportunities for creator approval

SAIKO cannot withdraw or redirect account funds, change settlement bank details, change the account's real-name identity, sell or pledge the account, or accept contracts in the creator's name without separate authority.

Credentials and security

SAIKO securely manages the operational credentials needed to perform the service and limits access to authorized personnel and providers. The creator can view managed-account details through the SAIKO platform. Both parties must report suspected compromise or unauthorized access promptly.

Neither party may intentionally lock the other out, secretly transfer the account, or use credentials as security for a payment dispute.

5. Content management workflow

All content moves through SAIKO's internal content pipeline. Each deliverable is assigned to one platform and one managed account so its production, approval, publication, and analytics remain traceable.

Standard lifecycle

1. Setup: platform, account, format, objective, campaign, and due date
2. Strategy: audience angle, localization, hook, references, and compliance risks
3. Initial approval: creator approval of the direction when required
4. Materials: source files, facts, products, releases, and rights information
5. Production: editing, design, copywriting, subtitles, sound, and localization
6. Internal quality control: platform format, language, rights, disclosure, and safety review
7. Creator approval: approval of the final publish package when required
8. Publishing preparation: schedule, caption, tags, cover, links, and disclosures
9. Published: the final platform link is connected to the dashboard post record
10. Performance review: analytics and learnings inform the next content cycle

The screenshot displays the SAIKO Content Pipeline dashboard. The interface includes a sidebar with navigation options like Overview, Accounts, Account verification, Content Pipeline, Posts, Analytics, Commercial, Affiliate Sales, Copyright Shield, Request Center, Settings, Billing, and Earnings & Payouts. The main content area is titled 'Content pipeline' and shows a list of content items with their production stages. The items are: 'Bilibili city-story video' (APPROVAL), 'Douyin vertical camera setup' (EDITING), 'Xiaohongshu five-image café ...' (MATERIALS), 'Weibo launch-day text thread' (FINAL REVIEW), and 'Kuaishou' (PUBLISH). Each item has a thumbnail, title, platform, and submission details. The right sidebar provides detailed information for the selected item, including a content brief, materials provided, campaign details, and creative direction.

Content Pipeline showing deliverables, production stages, materials, approvals, and campaign context

CapCut Team workspace

The creator receives access to a managed CapCut Team Pro workspace, or an equivalent, to follow editing and localization, review versions, provide materials, and leave feedback. Access is limited to the engagement and ends after the transfer period unless another agreement applies.

Two content workflow options

SAIKO Fully Managed

SAIKO handles everything required to publish the creator's content, including content planning, localization, production, quality control, and publishing. Routine content moves through the pipeline under the creator's agreed standing approvals. Commercial terms, synthetic voice or likeness use, and other matters requiring express approval in the agreement still need the creator's approval.

Creator Approval Required

SAIKO handles content planning, localization, production, quality control, and publishing, but each piece of content must be approved by the creator before production begins and approved again before publishing. The content pipeline pauses at each approval stage until the creator provides a decision.

6. How the SAIKO Creator Dashboard works

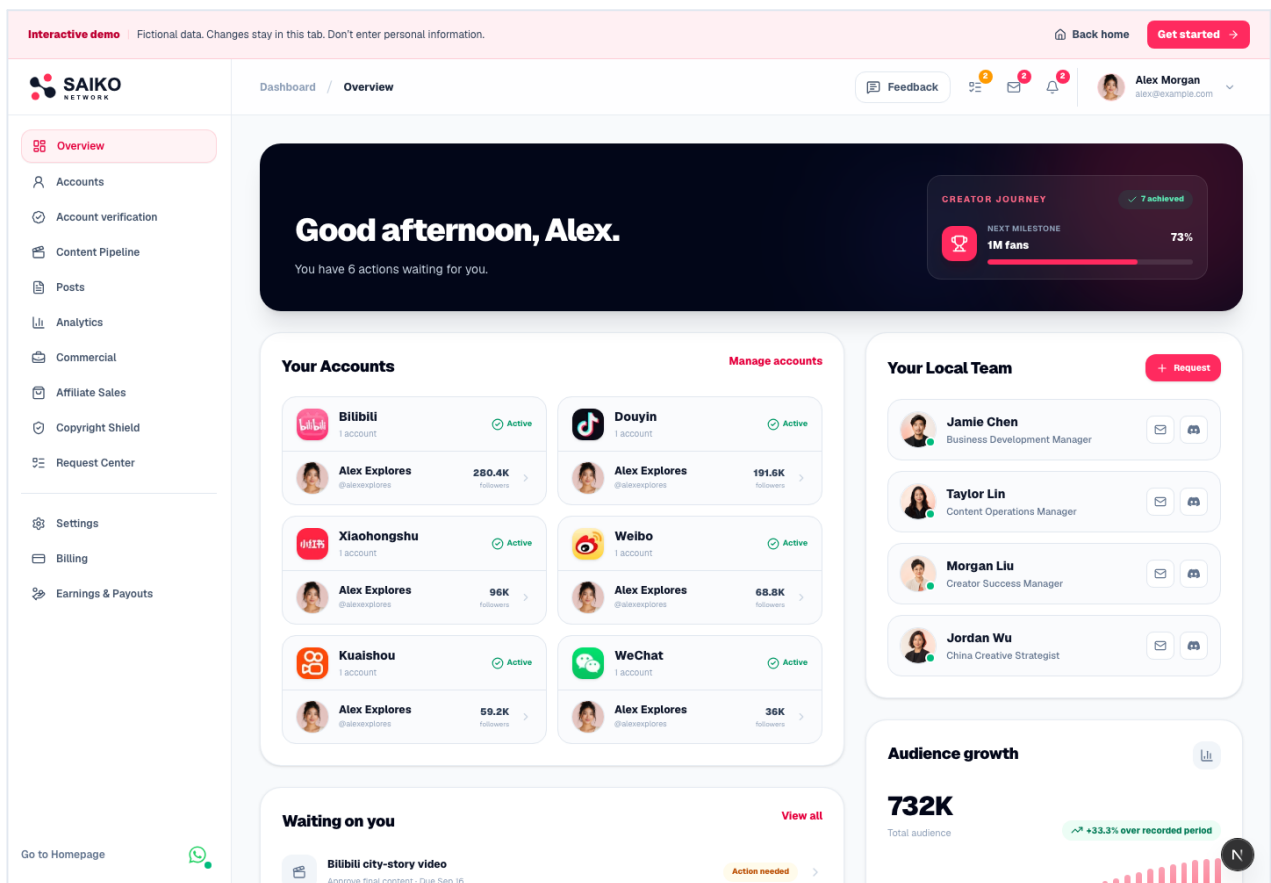
The SAIKO Creator Dashboard is the central workspace for the creator's accounts, content, approvals, requests, performance, commercial activity, earnings, billing, and contracts. Creators use it to follow work, share materials and feedback, approve decisions, and respond to required actions. WhatsApp or Discord may be used informally, while formal and trackable actions remain in the dashboard.

[Open the SAIKO Creator Dashboard preview](#)

The public preview uses fictional in-memory data. It requires no sign-in and resets when the page reloads. Payments, identity submissions, bank information, and real uploads are disabled in the preview.

Overview

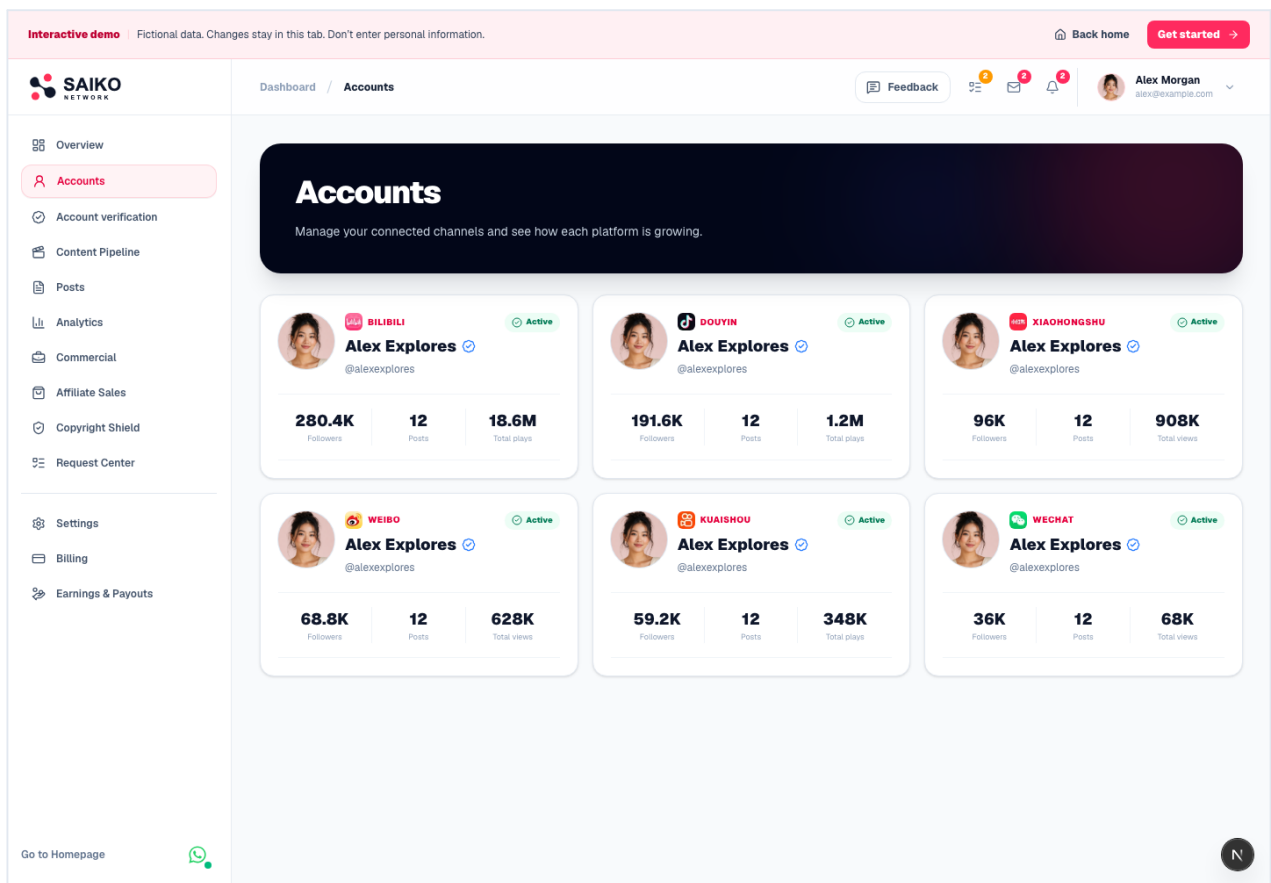
The Overview page summarizes account activity and shows the items that need the creator's attention, including requests, content approvals, materials, and campaign actions.



SAIKO Creator Dashboard Overview showing managed accounts, the local team, pending actions, and audience growth

Accounts and verification

- Accounts shows each managed platform account and its current details.
- Account Verification guides the creator through platform-specific real-name verification and ownership requirements.
- Individual account pages show profile information, performance, audience information, posts, and operational context where available.



Managed Chinese platform accounts in the SAIKO Creator Dashboard

Posts and analytics

Analytics reflect official platform data, authorized sources, or documented imports. Reporting timing depends on platform availability and each metric's reporting window.

Interactive demo

Fictional data. Changes stay in this tab. Don't enter personal information.

Back home

Get started

SAIKO NETWORK

Overview

Accounts

Account verification

Content Pipeline

Posts

Analytics

Commercial

Affiliate Sales

Copyright Shield

Request Center

Settings

Billing

Earnings & Payouts

Go to Homepage

Dashboard / Posts

Feedback

2

4

2

Alex Morgan

alex@example.com

Posts

Explore your published content and its performance across platforms.

Search posts

EXPLORES · DEMO

WEEKEND STORIES

1:15

BILIBILI

A weekend of hidden cafés

Alex Explores

Video

Sep 1, 2026, 3:49 PM

186.4K

12.7K

428

890

1,200

0:23

18.0%

40.9%

378

91.3%

860

EXPLORES · DEMO

My everyday camera setup

A small moment worth sharing. #Travel #CreativeLife

Alex Explores

Image

Aug 31, 2026, 3:49 PM

182.9K

12.5K

421

878

1,182

0:42

58.3%

415

1,824

89.1%

76.4%

EXPLORES · DEMO

Photo diary

A small moment worth sharing. #Travel #CreativeLife

Alex Explores

6 Images

Aug 30, 2026, 3:49 PM

179.4K

12.2K

414

866

1,164

1,236

279

212.4K

18K

EXPLORES · DEMO

Travel update

A small moment worth sharing. #Travel #CreativeLife

Alex Explores

Text

Aug 29, 2026, 3:49 PM

175.9K

12K

407

854

1,146

EXPLORES · DEMO

172.4K

11.8K

400

842

1,128

Published Posts view with platform links and content performance metrics

Interactive demo

Fictional data. Changes stay in this tab. Don't enter personal information.

Back home

Get started

SAIKO NETWORK

Overview

Accounts

Account verification

Content Pipeline

Posts

Analytics

Commercial

Affiliate Sales

Copyright Shield

Request Center

Settings

Billing

Earnings & Payouts

Go to Homepage

All posts

EXPLORES · DEMO

A weekend of hidden cafés

A small moment worth sharing. #Travel #CreativeLife

Alex Explores

Published Sep 1, 2026, 3:53 PM

BILIBILI

VIDEO

PUBLISHED

186.4K

12.7K

428

890

1,200

0:23

18.0%

30.7%

40.9%

>47.05%

CURRENT PERFORMANCE

Latest snapshot

Last snapshot · Sep 14, 2026, 3:53 PM

Source: demo

186.4K VIEWS	12.7K LIKES	428 COMMENTS	890 SHARES	1,200 SAVES
0:23 AVERAGE WATCH TIME	18.0% COMPLETION RATE	30.7% AVERAGE WATCH PROGRESS	40.9% 3-SECOND BOUNCE RATE	>47.05% 5-SECOND BOUNCE RATE

Individual post page showing the published content and its latest performance snapshot

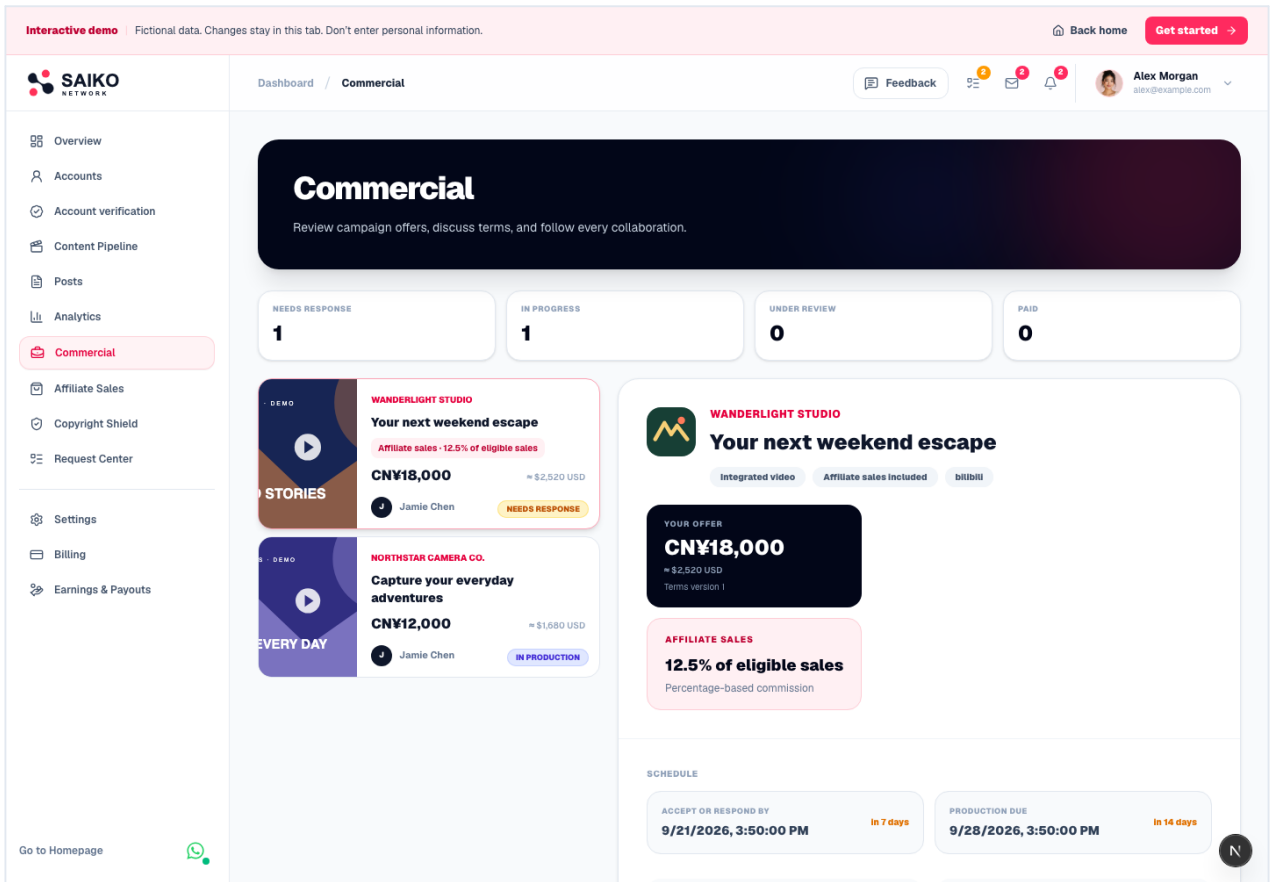
SAIKO NETWORK | PAID CHINA PILOT GUIDEBOOK

11

Commercial opportunities

The Commercial area tracks opportunities from brand interest through creator review, contracting, production, delivery, and closeout. Required responses, signatures, revisions, and deliverables also appear on the Overview page.

No opportunity becomes binding without the creator's approval of the material commercial terms.



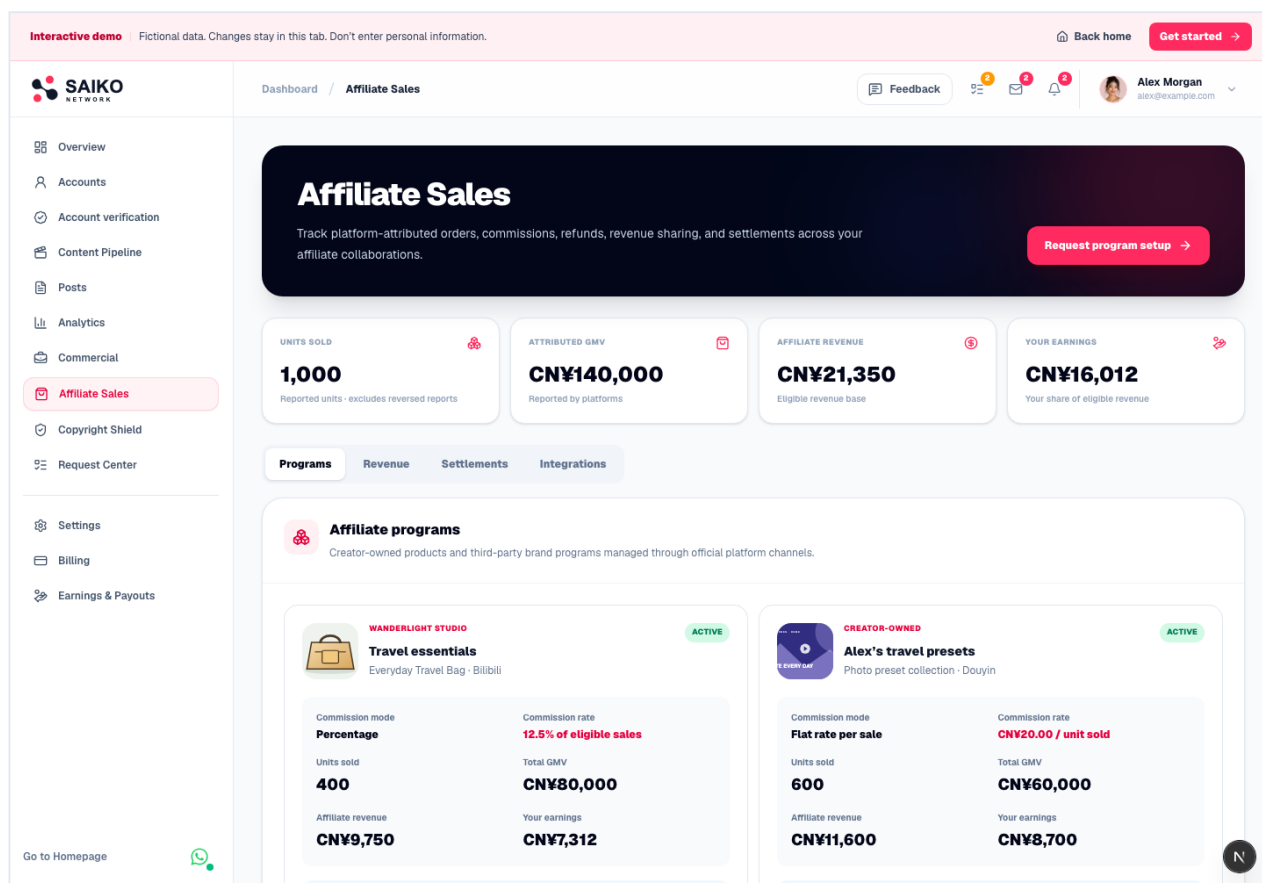
Commercial dashboard showing brand offers, compensation, affiliate terms, and campaign status

Affiliate Sales

Affiliate programs and sales are operated through the relevant platform's official native affiliate or e-commerce system. The Affiliate Sales area in the SAIKO dashboard provides a consolidated view of:

- Programs and commission structures
- Units sold and platform-reported gross merchandise value
- Eligible affiliate revenue and creator earnings
- Reporting periods, refunds, and reversals
- Settlement status and payment reconciliation
- Official data sources and integrations

Reporting uses authorized platform data, official exports, merchant statements, or approved evidence-backed records. Direct sales through creator-owned channels require a separate affiliate agreement.



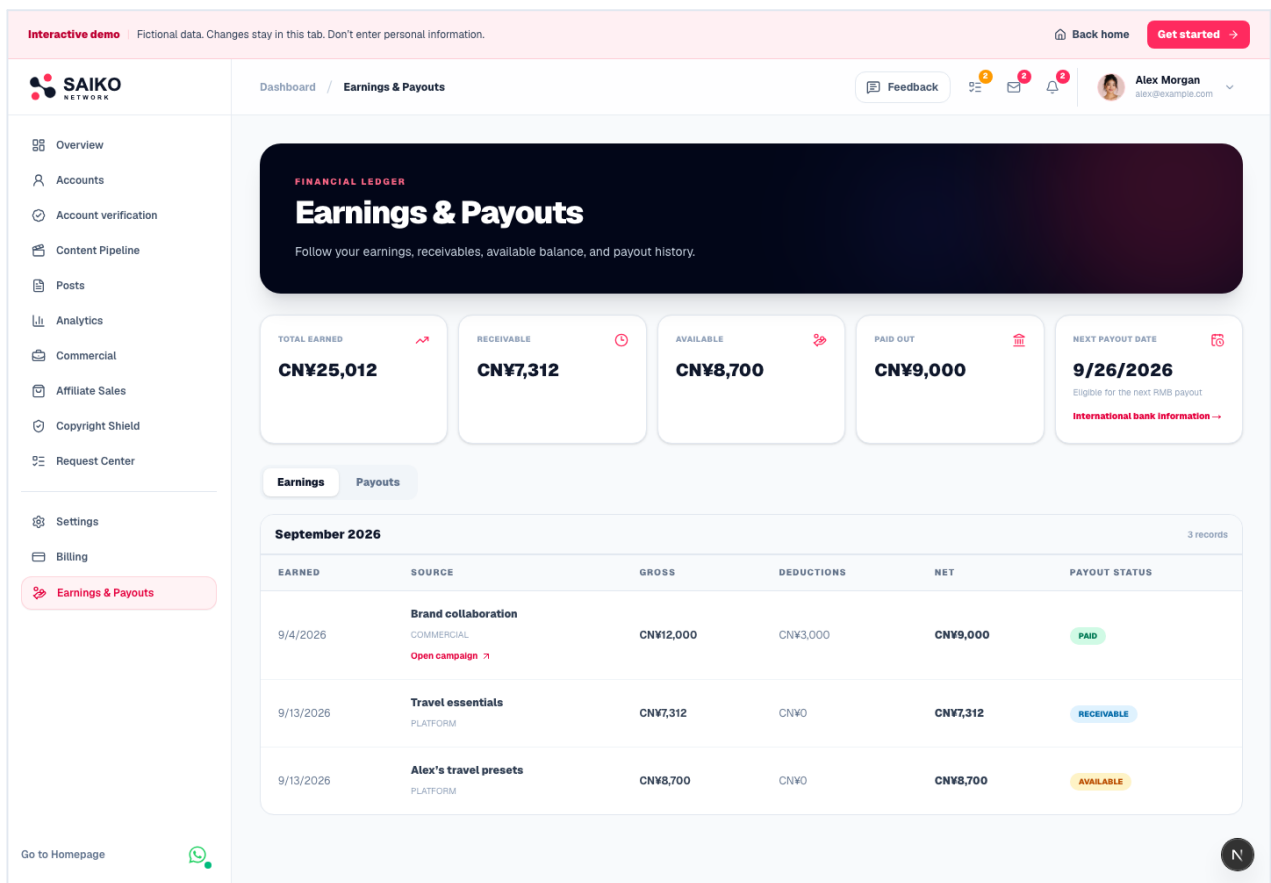
Affiliate Sales dashboard showing programs, sales performance, earnings, and settlement status

Earnings, payouts, billing, and contracts

- Earnings & Payouts shows revenue collected, the applicable revenue-share calculation, settlement status, and payments transferred to the creator.
- Billing shows service invoices and payment status.
- Contracts provides access to agreements issued through SAIKO's authenticated contract system.
- Electronic execution records include the document version, hash, authenticated signer, consent, timestamp, and audit data.

Where authorized, SAIKO or its approved collection partners receive eligible revenue and reconcile permitted deductions and the applicable plan-specific shares. Earnings may also be received directly by the creator, with reporting and settlement handled under the agreement.

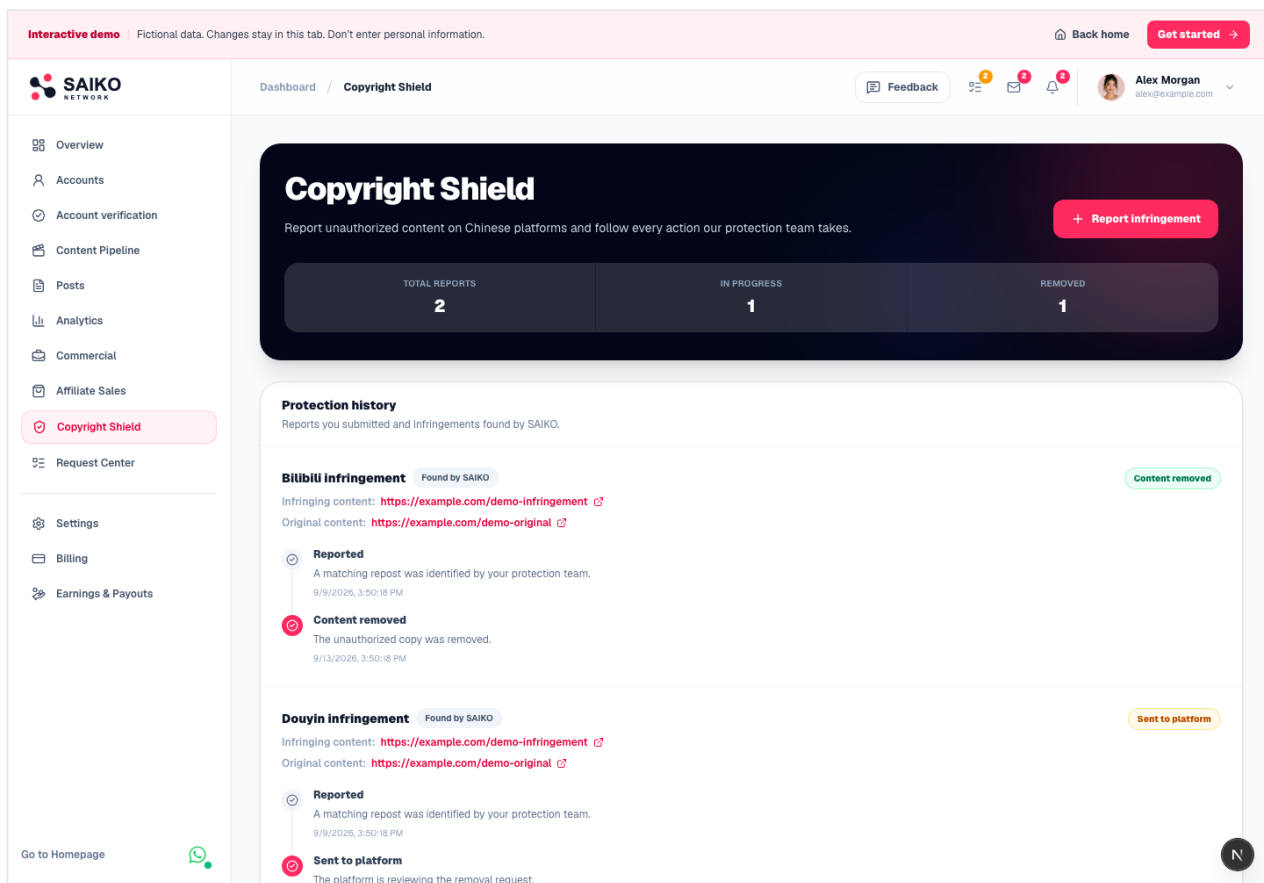
Monthly financial statements and payouts follow the signed agreement's deadlines, settlement currency, documentation and cleared-funds requirements. Daily analytics and delivery reporting are separate from monthly financial settlement. Any minimum payout balance must be expressly agreed; this guide does not impose one.



Earnings and Payouts dashboard showing creator earnings and settlement activity

Assets, copyright, requests, and settings

- Assets organizes content files and working resources.
- Copyright Shield tracks copyright monitoring and protection activity.
- Request Center tracks formal tasks, approvals, files, decisions, deadlines, and support.
- Settings stores profile and publishing preferences.
- Notifications and the dashboard action queue highlight items that need attention.



Copyright Shield showing monitoring and protection activity

7. Campaign and affiliate workflows

All campaigns and affiliate programs run through the relevant platform's official native commercial, affiliate, or e-commerce system. The SAIKO dashboard consolidates approvals, production, reporting, earnings, and settlement without replacing those systems. Each workflow has clear ownership, documented approvals, trackable deliverables, and official platform reporting.

Campaign workflow

1. SAIKO identifies or receives an opportunity through the platform's official native commercial system.
2. The creator reviews the brand, concept, deliverables, timing, usage, exclusivity, and compensation.
3. The creator approves or declines the opportunity.
4. The applicable campaign agreement and platform-native commercial steps are completed.
5. The campaign connects to the content pipeline for materials, production, review, and delivery.
6. Revisions and final delivery are tracked.
7. Revenue and settlement appear in the applicable dashboard areas.

Affiliate workflow

1. The program and product are set up or selected through the platform's official native affiliate or e-commerce system.
2. Commission terms and attribution rules are recorded.
3. Official platform links, codes, product cards, or native commerce components are attached to approved content.
4. Official reports or exports provide units, sales value, refunds, eligible revenue, and creator earnings.

5. Settlement records reconcile expected, received, allocated, and paid amounts.

Campaign and affiliate workflows do not give SAIKO authority to accept deals, change payment accounts, or withdraw creator funds without the required agreement and approval.

8. What the creator needs to provide

The service is designed to be largely hands-free, but successful remote collaboration still depends on timely creator input.

The creator provides:

- Identity and account-verification participation required by each platform
- Suitable source content and clean original files
- Accurate biography, product, brand, and factual information
- Disclosure of music, footage, likeness, trademark, and third-party rights restrictions
- Access to agreed accounts and editing workspaces
- Feedback and approvals within the agreed response time
- Filming of creator-only materials when a local concept requires new footage
- Payment, tax, and settlement information through the approved secure process

9. What happens during the three months

Month 1: establish

- Complete onboarding, contracting, account registration, verification, and security setup
- Confirm positioning, account presentation, platforms, formats, and approval preferences
- Prepare and publish the first localized content batch
- Establish the dashboard, CapCut, request, and reporting workflows

Month 2: learn

- Maintain the agreed publishing rhythm
- Compare platforms, formats, topics, hooks, and audience response
- Improve localization using performance and community feedback
- Begin relevant commercial outreach when the account has sufficient positioning and audience evidence

Month 3: evaluate

- Concentrate resources on the strongest formats and audience opportunities
- Assess account growth, operational fit, creator workload, and commercial potential
- Expand targeted brand outreach and develop monetization strategies based on the creator's audience, strongest content formats, platform fit, and market response
- Reconcile reporting, revenue, campaigns, and affiliate activity
- Prepare a continuation recommendation and next-phase scope

10. Renewal, non-renewal, and handover

Renewal

The Exploration agreement does not renew automatically. Continued management requires a written extension or replacement agreement defining the next term, platforms, scope, fees, content capacity, revenue terms, and operating model.

Non-renewal and transfer period

If the creator does not renew, a 30-calendar-day transfer period begins when the initial term expires. During this period, SAIKO limits access to what is reasonably necessary to:

- Preserve account security
- Complete already approved commitments
- Reconcile and report accrued revenue
- Prepare final statements
- Transfer or remove operational credentials, recovery methods, devices, and permissions

By the end of the transfer period, SAIKO and the creator use the available platform procedures to remove SAIKO's operational access and return full day-to-day control to the creator. Platform-controlled delays are handled cooperatively, with any continuing access limited to what is technically necessary.

The creator remains the beneficial account owner during handover. Credentials cannot be withheld solely because of a disputed or unrelated payment, and the verified creator may use official platform recovery procedures where available.

Accrued revenue, approved commitments, reporting, and payment obligations survive only to the extent stated in the signed agreement. A limited post-term revenue share may apply to specific opportunities first introduced or materially negotiated by SAIKO during the initial term, as defined in the contract.

Access after handover

Creator access to the SAIKO platform and managed CapCut workspace ends after the transfer period unless a new agreement provides continued access. Records that must be retained for legal, tax, audit, security, settlement, or dispute purposes remain protected under the agreement's confidentiality and data-protection terms.

11. The Paid China Pilot in one view

Creator retains	SAIKO manages	Shared decisions
Account ownership	China positioning and localization	Platforms and launch scope
Creator materials and final paid localized deliverables	Content pipeline and publishing operations	Publishing approval preference
Final approval of commercial terms	Platform-native editing and quality control	Sensitive or exceptional content
Control over identity, likeness, and intellectual property	Community operations and analytics reporting	Campaign deliverables and usage rights
Visibility into accounts, performance, revenue, and agreements	Commercial outreach, campaign coordination, and affiliate operations	Renewal and next-phase strategy

The result is a locally operated Chinese presence with transparent creator ownership, defined approvals, centralized reporting, and a clear path either to long-term growth or an orderly handover after the exploration period.