



CREATOR OPERATIONS

SAIKO Network Guidebook

SAIKO-Funded Partnership

For international creators entering the Chinese market

ACCOUNT OWNERSHIP • LOCALIZATION • OPERATIONS • MONETIZATION

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1. What the SAIKO-Funded Partnership is

This guidebook describes the SAIKO-Funded Partnership, a twelve-month funded collaboration designed to:

- Establish the creator's official presence on selected Chinese platforms
- Test whether the creator's content and positioning can build a sustainable audience in China
- Test whether the account has realistic platform-monetization and commercial potential
- Identify the platforms, formats, and themes with the strongest potential
- Create a reliable remote workflow for localization, approvals, publishing, and reporting
- Build the foundation for future brand partnerships, affiliate sales, platform revenue, and longer-term growth

SAIKO Network manages the local operating work so the creator can participate in China without building an internal China team. The creator remains involved in brand decisions and approvals while SAIKO handles localization, production coordination, publishing, platform operations, and performance analysis.

The initial term does not guarantee follower growth, verification, distribution, monetization, sponsorships, or revenue. These outcomes remain subject to platform decisions, audience response, content supply, and market conditions.

2. The dedicated SAIKO team

Each funded creator is supported by four core roles. Assigned specialists may be shared across creators; dedicated support does not mean four exclusive full-time employees.

Creator Success Manager

The Creator Success Manager is the creator's main point of contact. This role coordinates onboarding, goals, account setup, approvals, requests, reporting, and communication between the creator and the local team.

Content Operations Manager

The Content Operations Manager leads content selection, editing, localization, quality control, and publishing readiness. This includes Chinese hooks, subtitles, captions, covers, platform formatting, cultural adaptation, and content-safety review.

China Creative Strategist

The China Creative Strategist develops local positioning, audience hypotheses and platform-native creative direction, using daily performance evidence to refine formats while protecting the creator's voice.

Business Development Manager

The Business Development Manager develops commercial opportunities once the account has established sufficient audience and positioning. This includes brand outreach, campaign discussions, affiliate programs, commercial terms, deliverables, and closeout coordination.

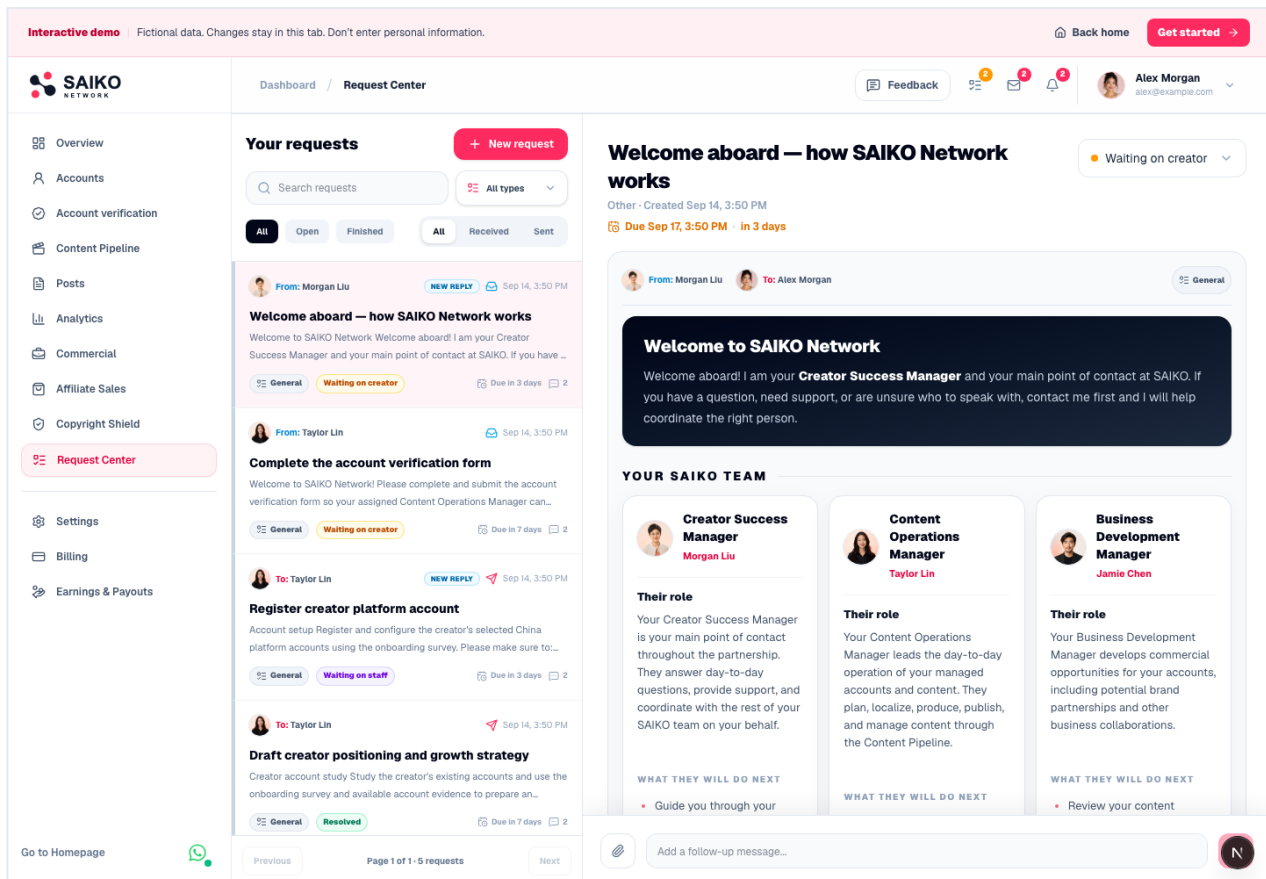
Specialists, contractors, local operating companies, and payment or collection partners may support these roles when required. SAIKO remains responsible for delivering the contracted services.

How we communicate

Creators choose an informal communication channel, while formal actions remain in the SAIKO Request Center:

- **Informal communication - WhatsApp or Discord:** the creator can choose their preferred channel for quick questions, everyday coordination, reminders, creative discussion, and simple progress updates.
- **Formal, trackable actions - SAIKO Request Center:** content approvals, requests for materials, campaign decisions, account-verification tasks, files, deadlines, revisions, and other actions that need a clear owner and permanent record.

Any approval, deadline, deliverable change, or commercial decision discussed informally is recorded in the Request Center with its owner, files, due date, and status.



Request Center showing structured creator and SAIKO team conversations

3. How the SAIKO-Funded Partnership contract works

Selection, term and activation

- Selection considers 1M+ followers, median views, publishing consistency, content rights, China fit and commercial potential. Followers are a trackable signal, not automatic qualification.
- SAIKO currently supports 3 active funded partnerships.
- The initial term is twelve consecutive months from the agreed Service Start Date, with formal progress reviews at three and six months.
- Services start on the agreed date without an upfront service payment, once necessary onboarding materials and approvals are ready.
- The agreement expires automatically unless both parties sign an extension or replacement agreement. Reviews and continued discussions do not renew it.

Funding and managed platforms

- US\$0 service fees and upfront cost for the included scope: no setup fee, monthly service fee or service deposit.
- 1-2 managed platforms, with exact accounts defined in the agreement.
- SAIKO funds the agreed launch team, localization and channel operations in exchange for its revenue share.
- Paid promotion requires prior written approval of the funding party, purpose, budget and cap. It is not an unlimited included advertising budget.
- Original filming, travel, livestreaming, e-commerce operations and extra work require separately agreed scope and funding.

The signed agreement identifies the exact platforms, service start date, approved cost schedule, delivery scope and funding responsibilities.

Included content capacity

For each managed channel, the standard funded scope includes one of the following monthly production options:

- 6-10 localized long-form videos; or
- 16-20 localized short-form videos

The selected option applies per managed channel, per month. It does not include both volume ranges for the same channel in the same month.

Editing, dubbing, subtitles, covers and platform-native packaging are included, with voice and likeness permissions agreed before use. Delivery within each range depends on source length, complexity, platform requirements, available rights, and timely creator materials and approvals. Creator-caused delays may move the schedule, and unused capacity does not automatically roll over.

Included support also covers daily analytics, strategy review and delivery reporting; copyright monitoring; financial administration, legal coordination and China-based local operations. Legal coordination is not regulated legal or tax advice. Paid promotion and separately approved third-party services are not automatically included in the funded scope.

Revenue share

The SAIKO-Funded Partnership distinguishes two revenue categories:

PLATFORM REVENUE

**25% SAIKO / 75%
creator**

This includes platform ad revenue generated from views of your content, creator incentives, subscriptions and viewer gifts.

COMMERCIAL REVENUE

**25% SAIKO / 75%
creator**

This covers ad campaigns, affiliate sales and brand partnerships sourced and negotiated by SAIKO for the managed China partnership. Commercial ad campaigns are distinct from platform view-based ad revenue.

China-Attributed Net Collected Revenue is China-attributed revenue actually received after permitted deductions such as platform or payment-processing commissions, refunds, chargebacks, indirect taxes, required withholding, and approved campaign-specific third-party costs.

The creator receives a monthly consolidated statement showing revenue sources, currencies, permitted deductions, the creator share, the SAIKO share, prior payments, and outstanding balances. Undisputed creator earnings are paid according to the service agreement after cleared funds and required payment or tax documentation are available.

Sales through the creator's own website, store, checkout, courses, merchandise, or other direct channels require a separate affiliate agreement and agreed attribution method before promotion through the managed accounts.

4. Account ownership and management

The creator remains the account owner

Managed accounts are registered for and verified in the creator's name, subject to platform rules. The creator remains the beneficial owner, while SAIKO receives limited operational access to the selected Chinese platforms for the agreed term and scope. Real-name verification is commonly required for monetization, contracts, settlements, livestreaming, or withdrawals.

Real-name verification

SAIKO prepares the instructions and supports the verification workflow, but cannot impersonate the creator or complete personal-presence steps such as live facial recognition or identity declarations on the creator's behalf. SAIKO will schedule a call and guide the creator through the verification process step by step, while the creator personally completes any actions required by the platform.

SAIKO's operational role

During the twelve-month term, SAIKO acts as the designated day-to-day operator for the covered accounts. Subject to the creator's approval settings and platform rules, SAIKO can:

- Manage operational credentials, devices, permissions, and recovery methods
- Prepare, localize, upload, schedule, publish, organize, edit, or remove approved content
- Update ordinary profile information, captions, covers, tags, playlists, and collections
- Moderate comments and routine community interactions
- Review account, audience, content, and performance analytics
- Handle routine platform support, security, recovery, and appeal administration
- Submit ordinary copyright or unauthorized-repost reports using approved evidence
- Coordinate commercial enquiries and present opportunities for creator approval

SAIKO cannot withdraw or redirect account funds, change settlement bank details, change the account's real-name identity, sell or pledge the account, or accept contracts in the creator's name without separate authority.

Credentials and security

SAIKO securely manages the operational credentials needed to perform the service and limits access to authorized personnel and providers. The creator can view managed-account details through the SAIKO platform. Both parties must report suspected compromise or unauthorized access promptly.

Neither party may intentionally lock the other out, secretly transfer the account, or use credentials as security for a payment dispute.

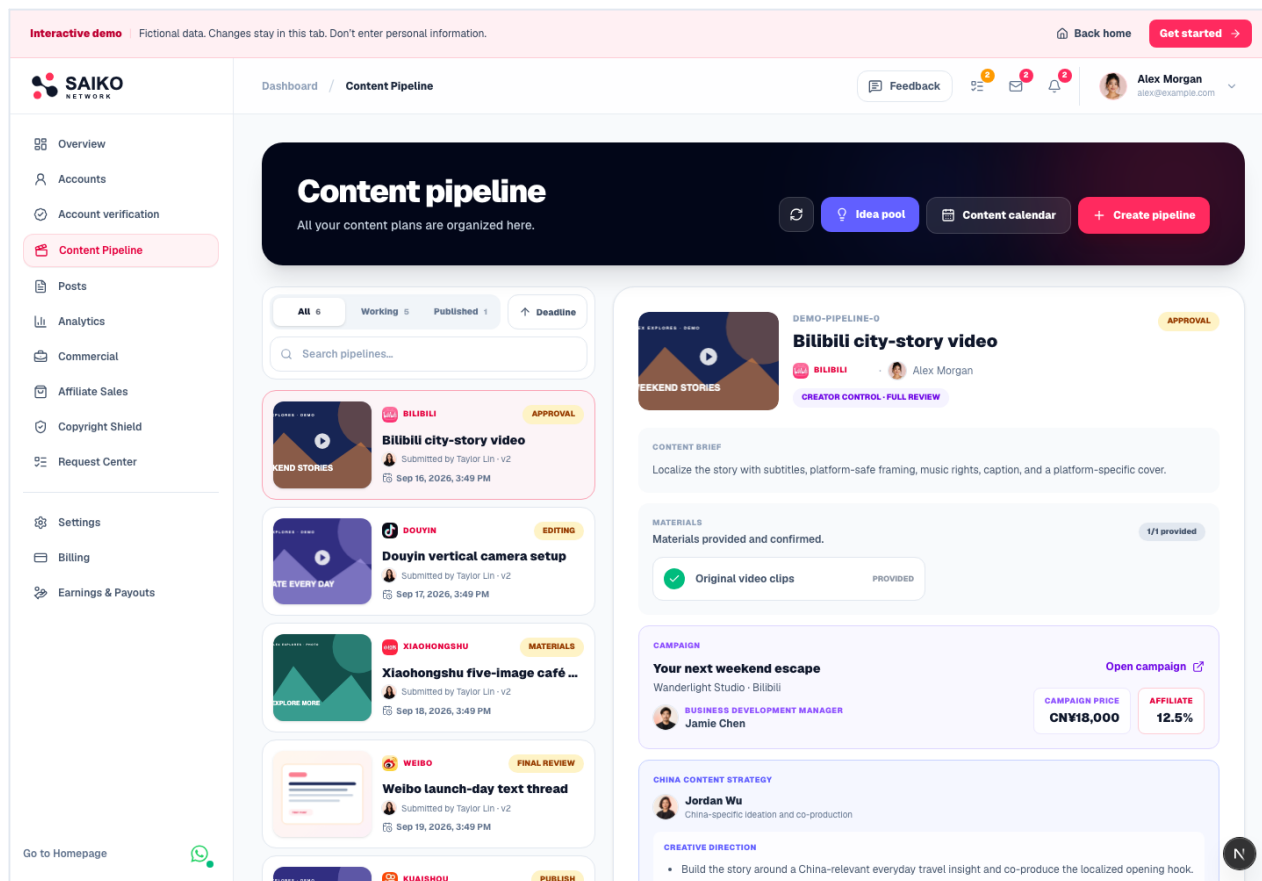
5. Content management workflow

All content moves through SAIKO's internal content pipeline. Each deliverable is assigned to one platform and one managed account so its production, approval, publication, and analytics remain traceable.

Standard lifecycle

1. Setup: platform, account, format, objective, campaign, and due date
2. Strategy: audience angle, localization, hook, references, and compliance risks
3. Initial approval: creator approval of the direction when required
4. Materials: source files, facts, products, releases, and rights information

5. Production: editing, design, copywriting, subtitles, sound, and localization
6. Internal quality control: platform format, language, rights, disclosure, and safety review
7. Creator approval: approval of the final publish package when required
8. Publishing preparation: schedule, caption, tags, cover, links, and disclosures
9. Published: the final platform link is connected to the dashboard post record
10. Performance review: analytics and learnings inform the next content cycle



Content Pipeline showing deliverables, production stages, materials, approvals, and campaign context

CapCut Team workspace

The creator receives access to a managed CapCut Team Pro workspace, or an equivalent, to follow editing and localization, review versions, provide materials, and leave feedback. Access is limited to the engagement and ends after the transfer period unless another agreement applies.

Two content workflow options

SAIKO Fully Managed

SAIKO handles everything required to publish the creator's content, including content planning, localization, production, quality control, and publishing. Routine content moves through the pipeline under the creator's agreed standing approvals. Commercial terms, synthetic voice or likeness use, and other matters requiring express approval in the agreement still need the creator's approval.

Creator Approval Required

SAIKO handles content planning, localization, production, quality control, and publishing, but each piece of content must be approved by the creator before production begins and approved again before publishing. The content pipeline pauses at each approval stage until the creator provides a decision.

6. How the SAIKO Creator Dashboard works

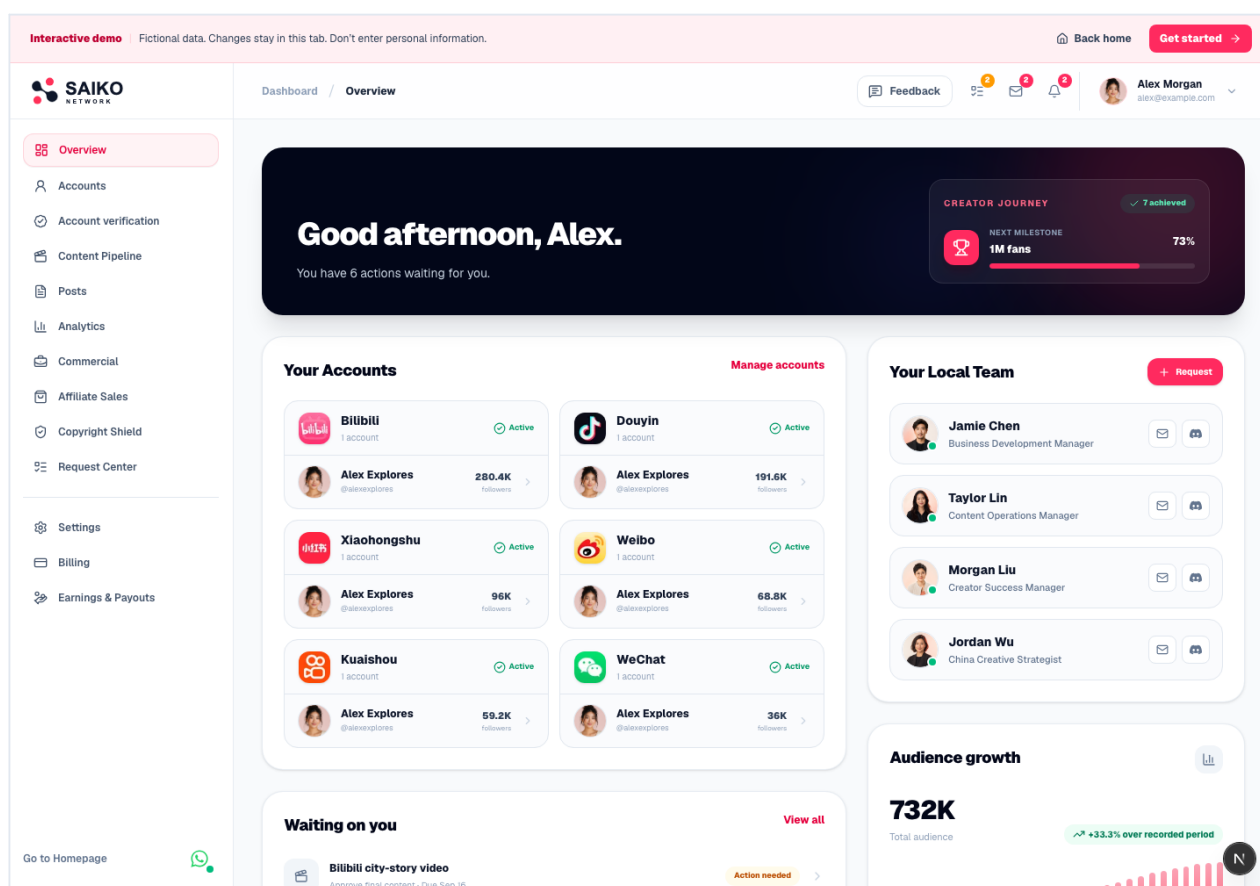
The SAIKO Creator Dashboard is the central workspace for the creator's accounts, content, approvals, requests, performance, commercial activity, earnings, billing, and contracts. Creators use it to follow work, share materials and feedback, approve decisions, and respond to required actions. WhatsApp or Discord may be used informally, while formal and trackable actions remain in the dashboard.

[Open the SAIKO Creator Dashboard preview](#)

The public preview uses fictional in-memory data. It requires no sign-in and resets when the page reloads. Payments, identity submissions, bank information, and real uploads are disabled in the preview.

Overview

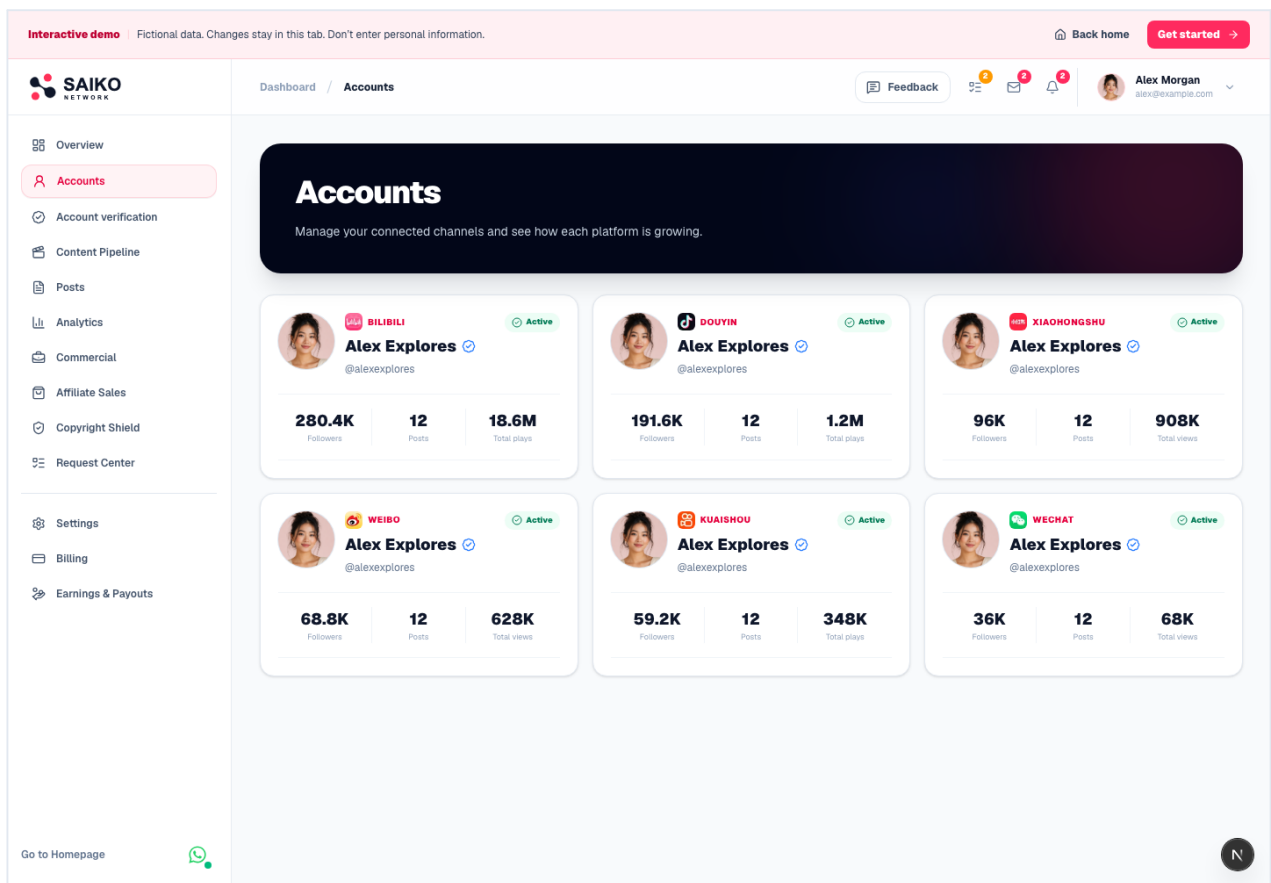
The Overview page summarizes account activity and shows the items that need the creator's attention, including requests, content approvals, materials, and campaign actions.



SAIKO Creator Dashboard Overview showing managed accounts, the local team, pending actions, and audience growth

Accounts and verification

- Accounts shows each managed platform account and its current details.
- Account Verification guides the creator through platform-specific real-name verification and ownership requirements.
- Individual account pages show profile information, performance, audience information, posts, and operational context where available.



Managed Chinese platform accounts in the SAIKO Creator Dashboard

Posts and analytics

Analytics reflect official platform data, authorized sources, or documented imports. Reporting timing depends on platform availability and each metric's reporting window.

Commercial opportunities

The Commercial area tracks opportunities from brand interest through creator review, contracting, production, delivery, and closeout. Required responses, signatures, revisions, and deliverables also appear on the Overview page.

No opportunity becomes binding without the creator's approval of the material commercial terms.

The screenshot displays the SAIKO Network Commercial dashboard. At the top, there's a header with 'Interactive demo' and 'Fictional data. Changes stay in this tab. Don't enter personal information.' The dashboard is divided into a sidebar and a main content area. The sidebar lists various navigation options, with 'Commercial' highlighted. The main content area features a 'Commercial' section with a sub-header 'Review campaign offers, discuss terms, and follow every collaboration.' Below this, there's a summary of campaign offers with four categories: 'NEEDS RESPONSE' (1), 'IN PROGRESS' (1), 'UNDER REVIEW' (0), and 'PAID' (0). The 'NEEDS RESPONSE' and 'IN PROGRESS' categories show details for two campaigns: 'WANDERLIGHT STUDIO' and 'NORTHSTAR CAMERA CO.'. The 'WANDERLIGHT STUDIO' campaign offers 'Your next weekend escape' for CNY18,000 (~\$2,520 USD) with affiliate sales of 12.5% of eligible sales. The 'NORTHSTAR CAMERA CO.' campaign offers 'Capture your everyday adventures' for CNY12,000 (~\$1,680 USD) and is currently 'IN PRODUCTION'. The 'UNDER REVIEW' and 'PAID' categories show details for one campaign: 'WANDERLIGHT STUDIO' with 'Your next weekend escape' for CNY18,000 (~\$2,520 USD) and affiliate sales of 12.5% of eligible sales. The 'SCHEDULE' section at the bottom shows 'ACCEPT OR RESPOND BY' 9/21/2026, 3:50:00 PM (In 7 days) and 'PRODUCTION DUE' 9/28/2026, 3:50:00 PM (In 14 days).

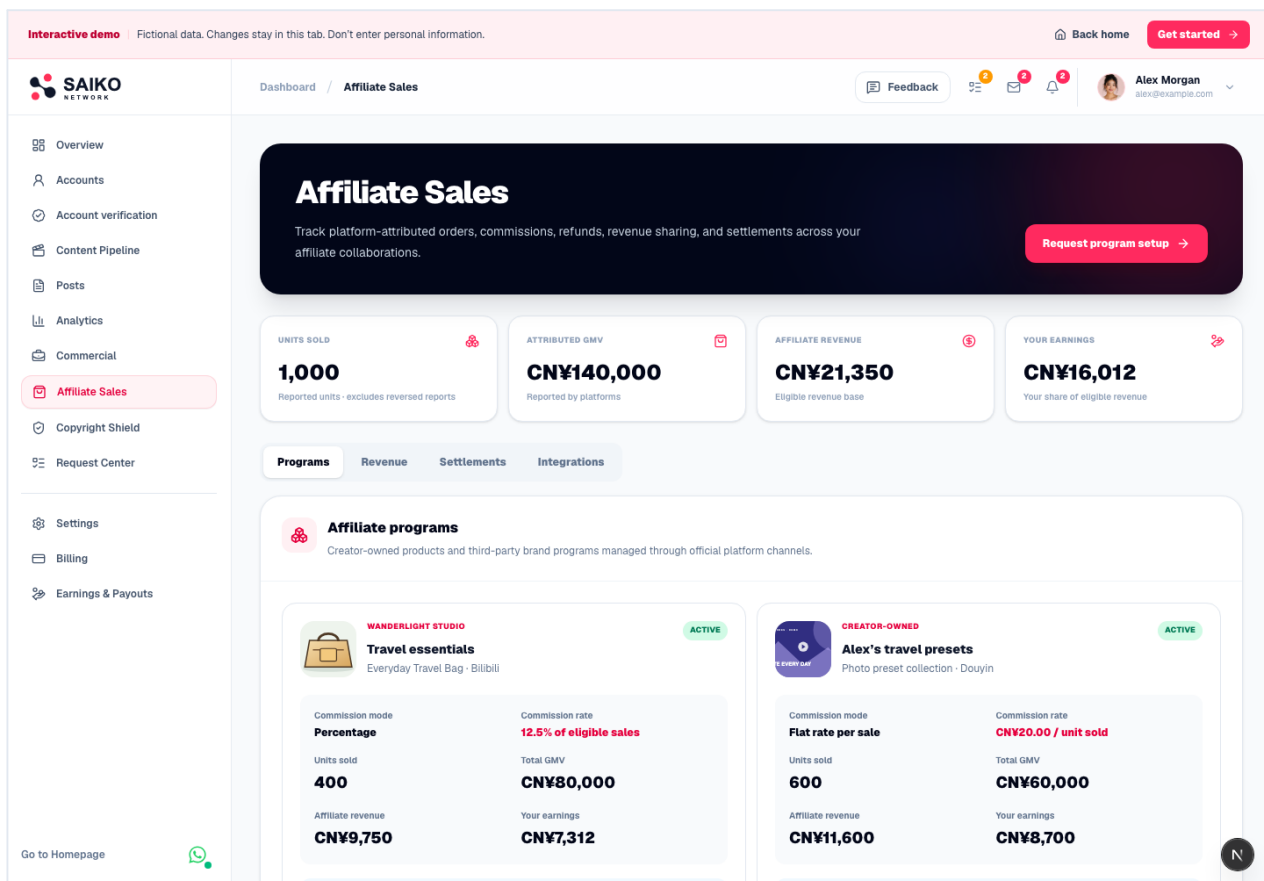
Commercial dashboard showing brand offers, compensation, affiliate terms, and campaign status

Affiliate Sales

Affiliate programs and sales are operated through the relevant platform's official native affiliate or e-commerce system. The Affiliate Sales area in the SAIKO dashboard provides a consolidated view of:

- Programs and commission structures
- Units sold and platform-reported gross merchandise value
- Eligible affiliate revenue and creator earnings
- Reporting periods, refunds, and reversals
- Settlement status and payment reconciliation
- Official data sources and integrations

Reporting uses authorized platform data, official exports, merchant statements, or approved evidence-backed records. Direct sales through creator-owned channels require a separate affiliate agreement.



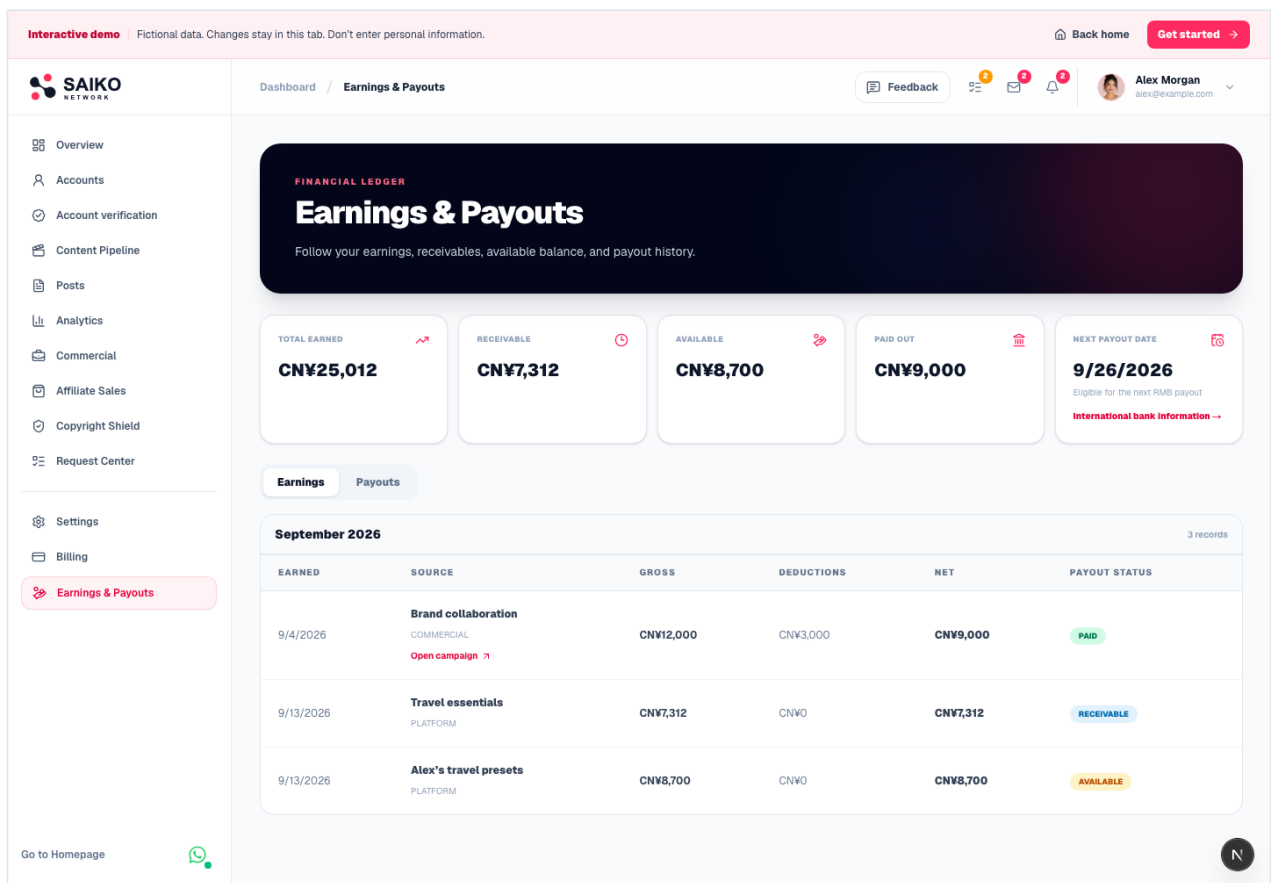
Affiliate Sales dashboard showing programs, sales performance, earnings, and settlement status

Earnings, payouts, billing, and contracts

- Earnings & Payouts shows revenue collected, the applicable revenue-share calculation, settlement status, and payments transferred to the creator.
- Billing shows service invoices and payment status.
- Contracts provides access to agreements issued through SAIKO's authenticated contract system.
- Electronic execution records include the document version, hash, authenticated signer, consent, timestamp, and audit data.

Where authorized, SAIKO or its approved collection partners receive eligible revenue and reconcile permitted deductions and the applicable plan-specific shares. Earnings may also be received directly by the creator, with reporting and settlement handled under the agreement.

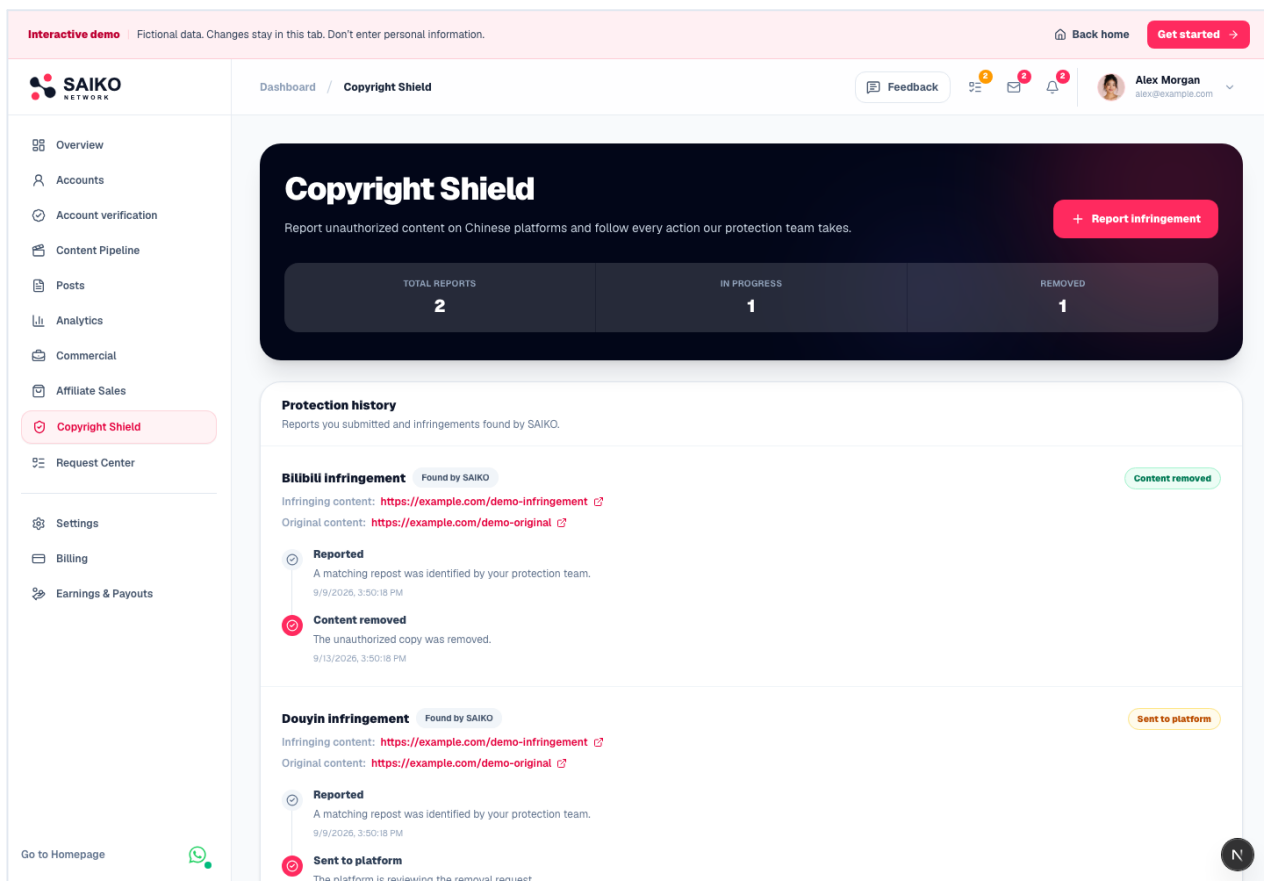
Monthly financial statements and payouts follow the signed agreement's deadlines, settlement currency, documentation and cleared-funds requirements. Daily analytics and delivery reporting are separate from monthly financial settlement. Any minimum payout balance must be expressly agreed; this guide does not impose one.



Earnings and Payouts dashboard showing creator earnings and settlement activity

Assets, copyright, requests, and settings

- Assets organizes content files and working resources.
- Copyright Shield tracks copyright monitoring and protection activity.
- Request Center tracks formal tasks, approvals, files, decisions, deadlines, and support.
- Settings stores profile and publishing preferences.
- Notifications and the dashboard action queue highlight items that need attention.



Copyright Shield showing monitoring and protection activity

7. Campaign and affiliate workflows

All campaigns and affiliate programs run through the relevant platform's official native commercial, affiliate, or e-commerce system. The SAIKO dashboard consolidates approvals, production, reporting, earnings, and settlement without replacing those systems. Each workflow has clear ownership, documented approvals, trackable deliverables, and official platform reporting.

Campaign workflow

1. SAIKO identifies or receives an opportunity through the platform's official native commercial system.
2. The creator reviews the brand, concept, deliverables, timing, usage, exclusivity, and compensation.
3. The creator approves or declines the opportunity.
4. The applicable campaign agreement and platform-native commercial steps are completed.
5. The campaign connects to the content pipeline for materials, production, review, and delivery.
6. Revisions and final delivery are tracked.
7. Revenue and settlement appear in the applicable dashboard areas.

Affiliate workflow

1. The program and product are set up or selected through the platform's official native affiliate or e-commerce system.
2. Commission terms and attribution rules are recorded.
3. Official platform links, codes, product cards, or native commerce components are attached to approved content.
4. Official reports or exports provide units, sales value, refunds, eligible revenue, and creator earnings.

5. Settlement records reconcile expected, received, allocated, and paid amounts.

Campaign and affiliate workflows do not give SAIKO authority to accept deals, change payment accounts, or withdraw creator funds without the required agreement and approval.

8. What the creator needs to provide

The service is designed to be largely hands-free, but successful remote collaboration still depends on timely creator input.

The creator provides:

- Identity and account-verification participation required by each platform
- Suitable source content and clean original files
- Accurate biography, product, brand, and factual information
- Disclosure of music, footage, likeness, trademark, and third-party rights restrictions
- Access to agreed accounts and editing workspaces
- Feedback and approvals within the agreed response time
- Filming of creator-only materials when a local concept requires new footage
- Payment, tax, and settlement information through the approved secure process

9. The twelve-month growth roadmap

Months 1-3: explore and validate

Build an owned local foundation, test audience response and assess whether the account has realistic platform-monetization and commercial potential. Establish positioning, verification, publishing and approval workflows. The three-month review identifies what to continue, improve or stop testing; it does not end the partnership automatically.

Months 4-6: strengthen audience and commercial fit

Develop repeatable formats, returning-viewer signals and a clearer local audience proposition. Use evidence to prioritize relevant ad campaigns, affiliate sales and brand partnerships sourced and negotiated by SAIKO. The six-month review assesses delivery, operating fit and commercial progress without promising revenue.

Months 7-12: compound value and evaluate continuation

Concentrate on proven audience opportunities, improve monetization pathways and develop a durable commercial pipeline. Near expiry, assess results and agree either a new written scope or orderly handover. More platforms, spending or deliverables require written agreement; growth is not an automatic scope increase.

10. Renewal, non-renewal, and handover

Renewal

The funded agreement does not renew automatically. Continued management requires a written extension or replacement agreement defining the next term, platforms, scope, fees, content capacity, revenue terms, and operating model.

Early termination and investment recovery - proposed terms

The funded partnership is a fixed twelve-month commitment. The creator does not have a general right to leave early simply for convenience because SAIKO commits team capacity, production work, localization and operating resources upfront without charging service fees. SAIKO makes that investment with the expectation that both parties will complete the agreed term and have enough time to test, grow and monetize the creator's China presence.

Early termination is allowed only when SAIKO has committed a material breach and does not cure it within the agreement's required cure period, when another protected termination ground in the agreement applies, or when both parties sign a written termination agreement.

If the creator abandons the partnership, refuses to continue without a permitted contractual ground, removes required operating access, appoints a conflicting operator, or otherwise attempts to end the partnership early, that is treated as a material breach by the creator. SAIKO must ordinarily give detailed written notice and the applicable opportunity to cure before terminating for breach, unless the creator has clearly repudiated the agreement and cure is not reasonably possible.

When the agreement ends early because of the creator's uncured material breach, SAIKO may recover only its documented eligible investment that has not already been recovered through qualifying revenue shares, refunds or other credits. The recovery is subject to:

- A proposed US\$5,000 ceiling across the whole partnership, not per account and not an automatic fine.

In plain language, this is cost-based recovery for a creator-side breach, not a flat cancellation fee or punishment. The signed, legally reviewed agreement controls. Accrued revenue shares, separately approved obligations and other proven direct losses may remain payable without duplication.

Non-renewal and transfer period

If the creator does not renew, a 30-calendar-day transfer period begins when the initial term expires. During this period, SAIKO limits access to what is reasonably necessary to:

- Preserve account security
- Complete already approved commitments
- Reconcile and report accrued revenue
- Prepare final statements
- Transfer or remove operational credentials, recovery methods, devices, and permissions

By the end of the transfer period, SAIKO and the creator use the available platform procedures to remove SAIKO's operational access and return full day-to-day control to the creator. Platform-controlled delays are handled cooperatively, with any continuing access limited to what is technically necessary.

The creator remains the beneficial account owner during handover. Credentials cannot be withheld solely because of a disputed or unrelated payment, and the verified creator may use official platform recovery procedures where available.

Accrued revenue, approved commitments, reporting, and payment obligations survive only to the extent stated in the signed agreement. A limited post-term revenue share may apply to specific opportunities first introduced or materially negotiated by SAIKO during the initial term, as defined in the contract.

Access after handover

Creator access to the SAIKO platform and managed CapCut workspace ends after the transfer period unless a new agreement provides continued access. Records that must be retained for legal, tax, audit, security, settlement, or dispute purposes remain protected under the agreement's confidentiality and data-protection terms.

11. The SAIKO-Funded Partnership in one view

Creator retains	SAIKO manages	Shared decisions
Account ownership	China positioning and localization	Platforms and launch scope
Creator materials and final included localized deliverables	Content pipeline and publishing operations	Publishing approval preference
Final approval of commercial terms	Platform-native editing and quality control	Sensitive or exceptional content
Control over identity, likeness, and intellectual property	Community operations and analytics reporting	Campaign deliverables and usage rights
Visibility into accounts, performance, revenue, and agreements	Commercial outreach, campaign coordination, and affiliate operations	Renewal and next-phase strategy

The result is a locally operated Chinese presence with transparent creator ownership, defined approvals, centralized reporting, and a clear path either to long-term growth or an orderly handover after the partnership.